ARANAX
TECHNOLOGIES

We make a difference

We are innovators, work with innovators to make innovation.

We are an **innovative** agency with an infused passion for **technology** that provides world-class **creative services** to the public and private sector.

We help brands, start-ups, and institutions identify opportunities and develop platforms that help them better express themselves and connect with their audiences.

We're motivated by inventing ways to make things better—simpler, smarter and more social—for businesses and for the people who use the things we make.

We're based in Kolkata, India, but we work with clients and partners around the world, around the clock. We come from an interdisciplinary mix of strategy, creative, design, marketing, technology, product development and business backgrounds. We solve problems, and create opportunities.

**commitment**

## Honesty      Integrity      Transparency

What makes us different from others is the quality of our professional team, a very talented leadership and unbounded culture. We provide our partners the flexibility and agility to respond to a rapidly changing business environment. We thrive on collaborative relationships based on trust, understanding and mutual respect. It is our commitment to provide you with an end to end solution that is aligned with your objectives and puts you on the path to achieve long term success.

## Innovative Ideas

From enterprise ecommerce to deep systems integration to application development and beyond, we have a wealth of experience helping global partners define, design, and deploy sophisticated platforms and start-ups build out product and intellectual property.
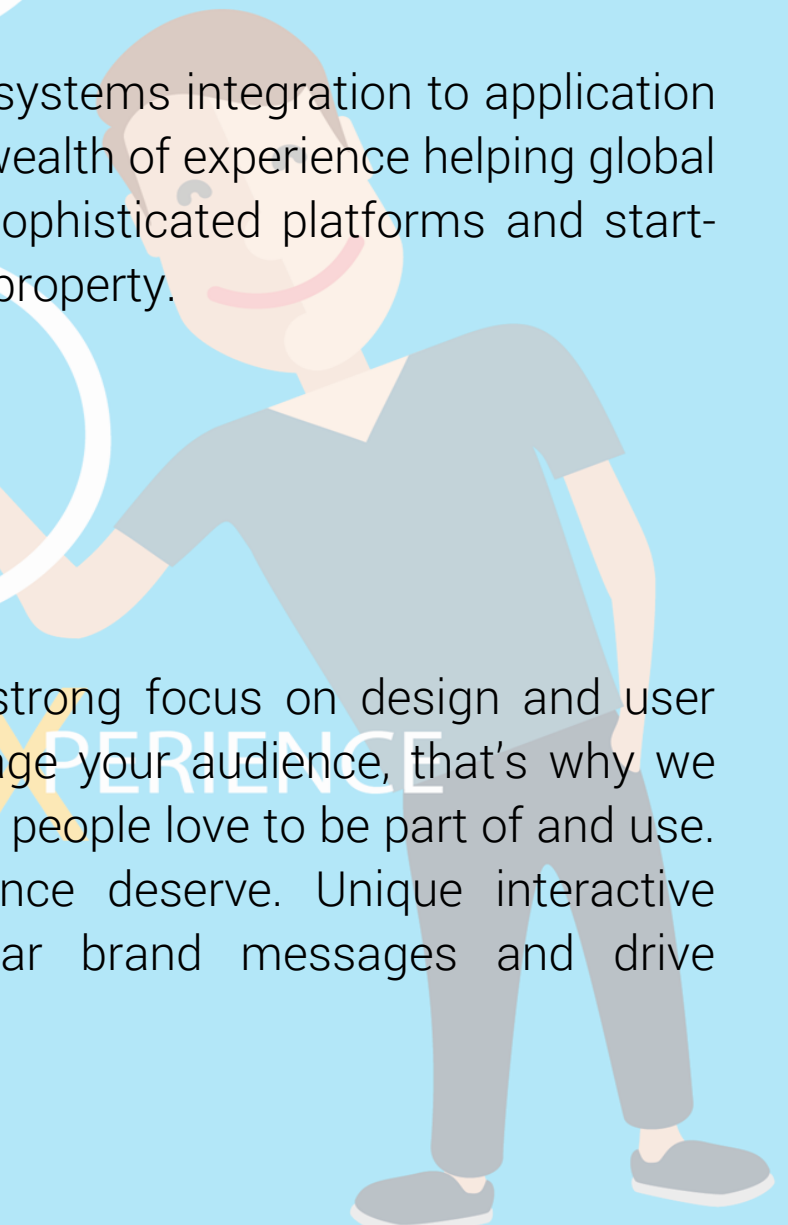
## Interactive User Experience

We are idea-driven, working with a strong focus on design and user experience. Your project should engage your audience, that's why we create wonderful digital solutions that people love to be part of and use. That's what your brand and audience deserve. Unique interactive experiences that communicate clear brand messages and drive engagement and action.

# Web & Mobile Development

The source coding is all about perfection. An application with rock solid layout and highly efficient coding can bring best performance. We ensure every single code is hand coded with great scalability, security. We integrate cutting edge content management and e-commerce systems, develop mobile applications and other technical stuff.
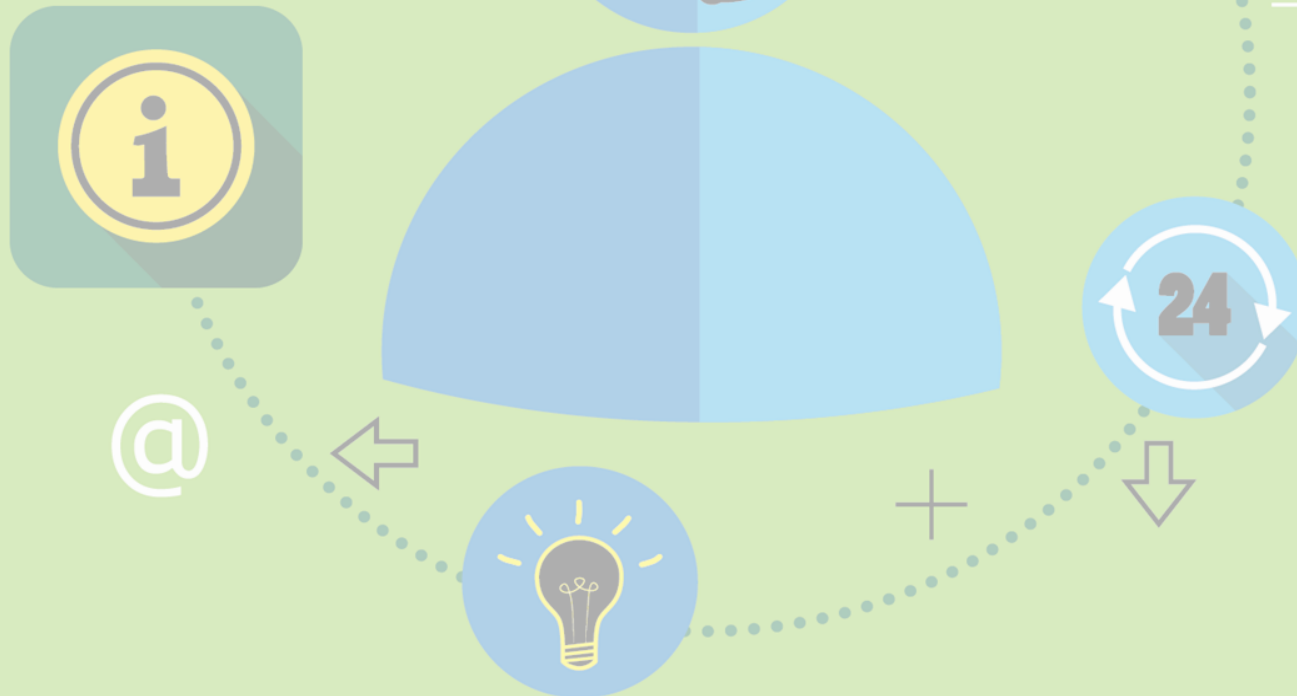
# Content Creation & Social Marketing

Good content and more traffic are linked together. The web is really all about content. It's what people and search engines are looking for. It's what drives visitors to your website and turns prospects into leads. You should have efficient, searchable, accessible and multi-platform content. We create it all, and we create it with brains and beauty.

We pull more traffics to your website by engaging your audience, effectively, in many different ways like social marketing, newsletter, PPC strategy.
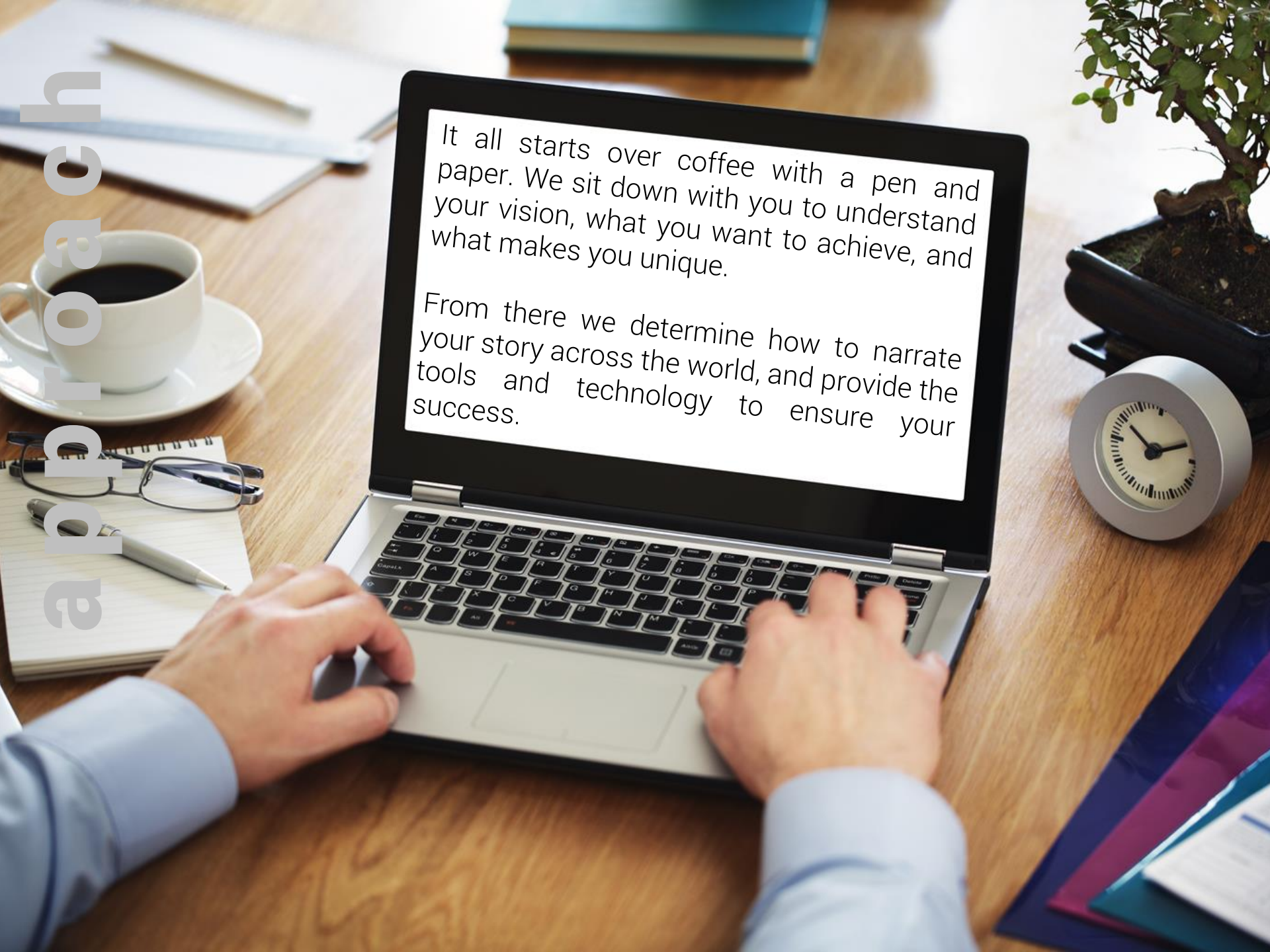
# Support & Maintenance

Once your project gets delivered that's not the end of our relationship. We're here to help and support you along your journey in any way we can. Having in-house support team, a combination of our support representatives and core developers, we provide hands-on support for all of our services with expert skills on technologies and design.

It all starts over coffee with a pen and paper. We sit down with you to understand your vision, what you want to achieve, and what makes you unique.

From there we determine how to narrate your story across the world, and provide the tools and technology to ensure your success.

approach

technologies

We **expertise**...

**clients**

Seeing our clients happy is the
# best award for us!

The University of Burdwan

NPCI
भारतीय राष्ट्रीय भुगतान निगम
NATIONAL PAYMENTS CORPORATION OF INDIA

RS Software

Denning College for
Teachers' Education

Top choice
.com

Anaya Odisha

**get in touch**

We know you have something great and
we'd love to get involved.

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